

NEWSRELEASE

TOSHIBA AMERICA

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For Immediate Release

Toshiba America Appoints New National Sales Manager

May 20, 2005 – Irvine, CA – Toshiba America - Mr. Yasuo Enami, Vice President Sales & Marketing, Imaging Systems unit of the Digital Solutions Division of **Toshiba America Information Systems, Inc. (TAIS)** announced today the appointment of **Mr. Vincent J. Giovinco** to the position of **National Sales Manager, ME/FA Group**. The Digital Solutions Division is part of Toshiba America Information Systems, Inc.

Mr. Giovinco will oversee all sales and marketing activities of the Toshiba brand industrial video cameras which are used extensively in the factory automation, medical, machine vision, non-destructive testing and specialty video markets.

“Toshiba cameras have long been used in many industrial video applications which is why the Toshiba brand is highly respected in these markets. We are excited about the appointment of Mr. Giovinco to our team and fully expect significant sales momentum and market share in the coming years,” said Mr. Enami.

Toshiba America Information Systems, Inc. is the sole source of the industrial video camera products sold under the Toshiba brand in the USA.

Mr. Giovinco is a veteran of managing industrial video and CCTV products on a national scale. During his twelve year tenure at ELMO USA Corp. he founded and managed both their industrial video and security CCTV groups before his promotion to President. At Sony Electronics, he was National Sales Manager for their Image Sensing Products group.

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About Toshiba America Information Systems, Inc. (TAIS):

Headquartered in Irvine, California, TAIS is comprised of three divisions: Digital Products Division, Digital Solutions Division and the Storage Device Division. Together, the three divisions provide mobile products and solutions, Internet access plans, communications, storage and imaging products and services. Products include industry-leading portable computers, projectors, DVD/CD recordable products and hard disk drives, telephony products, digital imaging systems, wireless solutions and services.

TAIS provides sales, marketing and services for its wide range of information products in the United States and Latin America. TAIS is an independently operated company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation, a world leader in high technology and integrated manufacturing of electrical and electronic components, products and systems. Toshiba has global sales of over \$52 billion and more than 300 subsidiaries and affiliates worldwide. For more information, visit the company's Web site at www.cameras.toshiba.com.