

NEWS RELEASE

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For Immediate Release

Toshiba Imaging to Exhibit World's Smallest, HDTV Hi-Def Camera System at NAB Show, April 14-17, 2008, Las Vegas, NV

- Toshiba's New, Ultra-Compact **High Definition IK-HD1 Camera**, exhibiting at **Norpix Booth #SL10410** and **Telemetry Booth #C6933**, is ideal for broadcast applications.

April 2, 2008 – Irvine, CA – Toshiba Imaging

(www.cameras.toshiba.com)

, a leader in advanced 3CCD color video imaging, will showcase the **IK-HD1 3CCD HDTV Camera** at the National Association of Broadcasters (NAB) in Las Vegas, NV, April 14 -17, 2008 at Norpix Booth #SL10410 and Telemetry Booth # C6933. The world's smallest HD camera head (only 1.6 inches, weighing 2.3 oz.) plus the ultra-compact control unit makes the IK-HD1 ideal for broadcast applications and other imaging tasks where space is limited.



Toshiba Imaging to Exhibit World's Smallest HDTV Hi-Def Camera at NAB Show 2008

The sophisticated and affordable IK-HD1 HDTV system utilizes Toshiba's proprietary 3CCD prism block technology, delivering true color, bright contrast and extraordinary detail from the small cam head. Features include 1920 (H) x 1080 (V) resolution at 30 frames per second making this system highly suitable for reality TV, specialty broadcast, sports, news, commercials and many other high definition video imaging applications.

A C-mount lens flange and RS232C serial interface and multiple outputs for HD-SDI (SMPTE 292M), analog RGB, or Y/Pb/Pr are standard. Accessories for the system include a 4 mm or 15 mm lens and camera cables in 3-, 6-, 10- or 30-meter lengths. Toshiba's IK-HD1 HDTV cameras have been recently used on the *New American Gladiators* and *Cash Cab* TV shows. For more information, please visit www.cameras.toshiba.com.

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Toshiba Imaging Systems Division (Irvine, CA) is world renowned for the best 3CCD video systems and its legendary and comprehensive tech support. More information about the advanced video imaging technology, high definition, high resolution color 3CCD video cameras and Toshiba's remote head cameras is available at www.cameras.toshiba.com.