

Putting Patients First

Join Us in Improving Patient Care and
Safety in Diagnostic Imaging



**TOSHIBA
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ahra
the association for medical
imaging management

Apply for the AHRA & Toshiba Medical Putting Patients First Grant Today!

Demonstrating its understanding of the business needs of providers today, the AHRA & Toshiba Medical announce the tenth year of the Putting Patients First program, which seeks to improve patient care and safety in diagnostic imaging for pediatrics and adults through grants that fund programs, trainings and seminars at IDN/hospital systems, local hospitals and imaging centers. The winning grant programs are selected by the AHRA and are dedicated to improving patient care and developing best imaging practices in the areas of CT, MR, Ultrasound and X-ray/Vascular X-ray.

- Six grants of up to \$7,500 will be awarded in 2017 to single-site hospitals and imaging centers:
 - Three grants focusing on improving patient care and safety in **diagnostic imaging**
 - Three grants focusing on improving patient care and safety in **pediatric imaging**
- One grant of up to \$20,000 will be awarded in 2017 to an IDN/hospital system to improve patient care and safety in diagnostic imaging and/or pediatric imaging across the entire hospital system.

All IDNs/hospital systems, hospitals and imaging centers are encouraged to apply today online at www.ahra.org or by contacting your Toshiba Medical sales representative.

Entry deadline is **October 30, 2017**. Winners will be announced in January.

2016 AHRA Putting Patients First Grant Winners

- New York-Presbyterian/Columbia University Medical Center, New York, N.Y.: *Creating a pediatric-friendly numbing wrap to place on IV injection sites to help ease pain and fear, and reduce anesthesia use, in children receiving an injection*
- Connecticut Children's Medical Center, Hartford, Conn.: *Creating a series of YouTube videos describing the imaging experience to improve communication and help prepare patients and their families for upcoming exams*
- Sanford Chamberlain Medical Center, Chamberlain, S.D.: *Leveraging new ultrasound technologies for safer, less invasive exams to diagnose acute appendicitis in pediatric patients*
- Community Wellness Center, West Linn, Ore.: *Creating a mobile radiography room to improve patient safety and expand the services the Center is able to offer*
- Luke's Hospital, Maumee, Ohio: *Improving the video and audio technology used during MRI exams to alleviate patient claustrophobia and reduce the need for sedation, improving comfort, safety and the overall patient experience*
- Shands at the University of Florida, Gainesville, Fla.: *Establishing educational training to decrease radiation dose in fluoroscopy by performing only clinically indicated procedures, improving workflow and reducing patient wait times*
- HSHS St. Mary's Hospital Medical Center, Green Bay, Wis.: *Installing a patient lift for its fluoroscopy room, helping reduce injuries to staff and improving safety and comfort for patients*

2015 AHRA Putting Patients First Grant Winners

- University of Virginia Health System, Charlottesville, Va.: *Reducing pediatric sedation and anesthesia during MRI exams through a comprehensive education program targeting children and parents*
- Children's Hospital Los Angeles, Los Angeles, Calif.: *Improving pediatric breast ultrasound reporting and recommendations*
- ProMedica Toledo Hospital, Toledo, Ohio: *Tranquility program to reduce stress in and radiation exposure to pediatric patients*
- Cincinnati Children's Hospital Medical Center, Cincinnati, Ohio: *Friendly environment sets the tone for imaging exam success*
- Boca Raton Regional Hospital, Boca Raton, Fla.: *Setting the stage for the best patient experience using a mobile app*
- Holy Name Medical Center, Teaneck, N.J.: *Radiation Awareness to Reduce Radiation Exposure (R.A.R.E.)*
- Jefferson Outpatient Imaging, Norriton, Pa.: *Chemo Cozy program*

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